



Information and Outreach Form

Businesses, organizations and agencies can reach out to the Hispanic community or offer services with a listing in the Yellow Page section of **HoLa's Information Guide**. This is a benefit of HoLa Supporting Members.

Member agencies and non-profits that provide services to the Hispanic community have an option to participate at the Festival's **Community Fair**. Religious Organizations should provide information on services to ALL people, and not proselytize. Organizations cannot be soliciting for donations or partaking in fundraising efforts at the HoLa Festival. Please see the vendor form for expanded opportunities for your organization.

If you want to appear in the **INFORMATION GUIDE** or **APPLY FOR A FESTIVAL BOOTH**, you need to RETURN this form with **Payment by July 31, 2011**. Please fill out, sign and return this form to info@holafestival.org or mail it to HoLa Hora Latina, P.O. Box 32192, Knoxville, TN 37930-2192.

Nombre de la organización / Organization Name _____

Website _____ Campo / Field _____

Nombre / Name: _____ Cell phone _____

Teléfono/ Telephone: _____ E-mail: _____

Dirección / Address: _____ Ciudad/City _____ State _____ Zip _____

- Negocio/Business** **Non-profit** **Agency**

NEGOCIO / BUSINESS Type of Business/Service: _____

- Entry in the Information Guide \$50*
- *Price includes 1-year membership with HoLa Hora Latina (please complete membership form)
 - Please email a paragraph describing your business, classes, etc. to info@holafestival.org
 - If you are interested in a color ad check page 2 of this form

AGENCIAS y GRUPOS NO-LUCRATIVOS / AGENCIES and NON-PROFITS

Type of Service: _____

- Non member ONLY** Information Guide Entry \$25**
- Current Member Information Table at Festival \$25
- Information Guide Entry and Table*** \$75***
- Would like to sell crafts (items selling for \$5 or less) \$100
- Would like to sell crafts (items selling for more than \$5) \$125
 - **Only non-profit and agencies may apply to include information if non-members.
 - ***Cost includes 1-year membership with HoLa Hora Latina (please complete membership form)
 - Please email a paragraph describing your services to info@holafestival.org

HOLA no es responsable de objetos robados, rotos o dañados. HOLA is not responsible for any stolen, lost, or damaged objects. **Doy permiso** a HoLa Hora Latina para que use mi nombre, fotos, video, sonido, en PSAs e Internet. También publicaciones o materiales escritos para información, promoción y/o financiamiento. ~ I give permission to HoLa Hora Latina to use my name, pictures, video or sound, in PSAs and Internet. Also in written materials, for informational, promotional and/or fundraising.

TOTAL ENCLOSED \$ _____

Signature (Parent _____)

Printed Name / Electronic Signature

Date

Festival Contact Person: _____ **Cell No.** _____

Agency: _____

Information / Materials to distribute/crafts to sell

Electricity Needs

* ¿Necesita electricidad? / Does your booth need electricity?

- No Yes

Please describe power needs below:

OPTIONAL COLOR ADVERTISEMENT

HoLa Guide Advertising***	Fee
<input type="checkbox"/> Outside Back Cover SOLD	\$1,000
<input type="checkbox"/> Inside Back Cover	\$750
<input type="checkbox"/> Full Page (4 3/4" x 7 3/8")	\$500
<input type="checkbox"/> Half Page (4 3/4" x 3 5/8")	\$350
<input type="checkbox"/> Business Card (2" x 3")	\$150

PAYMENT AND AD DUE July 31, 2011

***Can you provide a camera-ready Hi RES (pdf, .tif, or .eps) file at 300 dip at 100% size via disk or email?

- Yes
 No

If your ad is not camera-ready, a graphic design fee will be applied, you will be contacted by our graphic designer.

Payment must be received in order to ensure cover ad.

Graphic Designer: _____ Contact email: _____

TOTAL ENCLOSED \$ _____