



**HoLa Hora Latina** had a very successful year in 2009. It has been a year of growth and further definition of our mission to bring Latino art and culture to our community, to celebrate and educate one another, in order to create communication bridges and mutual understanding.

We reached a milestone this year: the **HoLa Festival** celebrated its 10th year anniversary! It was a great event full of music, colorful costumes, dance, children, delicious food, and great participation from the community. About 10,000 to 15,000 people joined us to celebrate the diversity of the Hispanic World, and helped us raise 1,504 lb. of food for Second Harvest! It was the fruit of arduous work of many volunteers! We are already lining up for the next HoLa Festival: **October 9, 2010.**

During the Opening Ceremony, HoLa's **Unity in the Community** awards were presented to Sponsors UT, TVA, Scripps Networks, and members Ana Salinas, Margarita Yong and Patricia Robledo for their great contributions.

But we are most proud of **CASA HOLA!** HoLa's first home in the heart of Knoxville, surrounded by other art-cultural organizations at the Emporium has enabled us to grow on to offer an array of cultural experiences all year round!

Visit us on **First Fridays**, and meet a Latino artist, or join us on movie night, Spanish creative writing workshop, and more. Keep up informed by visiting our website [www.holaknoxville.org](http://www.holaknoxville.org), or become a member to get weekly activities and cultural news. Young families make up the lively **Holita** group, and book lovers can meet to read Spanish literature and poetry, just to name a few.

Our social responsibility goal was met through **donations** to various organizations such as Project Grad, YWCA of Knoxville, Lisa Ross Birthing Center, Children's Museum of Oak Ridge, Friends of Knox County Public Library, Centro Hispano de East Tennessee, and Casa de Sara. We contributed to the **HoLa-Puentes Hispanic grant.** Please join us as we continue to grow!

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**Unity in the Community**