



100 S. Gay Street • Suite 109 • Knoxville, TN 37902 • (865) 335-3358
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Parade of the Nations Guidelines

Thank you for collaborating with HoLa in the 2009 HoLa! Festival, in celebration of Hispanic Heritage Month. This is the 10th anniversary of the festival and your participation is important to this festival and to our organization. The **Parade of the Nations** is our signature event.

Festival Facts:

Saturday, September 19, 2009 in Market Square, Downtown Knoxville

This year we will have a visit from Dora the Explorer! We expect 10,000 people coming

Opens 11:00am, Closes 8:00pm -- **Parade Sign-in: 1-2pm**

Tentative Parade time: 2:45pm

Parade of the Nations Description:

Children and adults dressed in traditional costumes of the countries' different regions will parade along Market Square, to the sounds of traditional music. They wave and smile to the public, or perform a few dance steps while walking on the Square, to showcase the richness and diversity of those countries. A brief description will be read in English and Spanish. Props representing the countries are welcome. Very young children can be assisted by adults while parading. Parents need to be responsible at receiving children at the end of the Parade.

Lending Costumes:

As children grow quickly you may have costumes that you can no longer use. HoLa will gladly find volunteers to wear those costumes. We know how valuable these costumes are, and they will be treated with great care. Items will be returned in same conditions as they were received.

Photographs:

In appreciation for participating in the HoLa Festival, you will receive a complimentary 8x11.5 picture by professional photographer Jon Gustin. Children will also receive a wrist band for Activities in the Children's section. Photo session will take place at rehearsal (date to be announced). You will be asked to sign permission for HoLa to use photographs.

Parking:

You will be able to park in the Market Square parking garage without charge. See map attached.

Security:

HoLa provides police security during festival hours, but HoLa is not responsible for any lost or stolen items. Please watch your belongings.

HoLa Contacts:

Parade of Nations Leader -
Parade of Nations Contact
Festival Coordinator

Ana Luisa Salinas, (671-4535, home)
Margarita Yong (712-42330, only on 9/19/09)
Coral Getino, 384-5087 (cell)